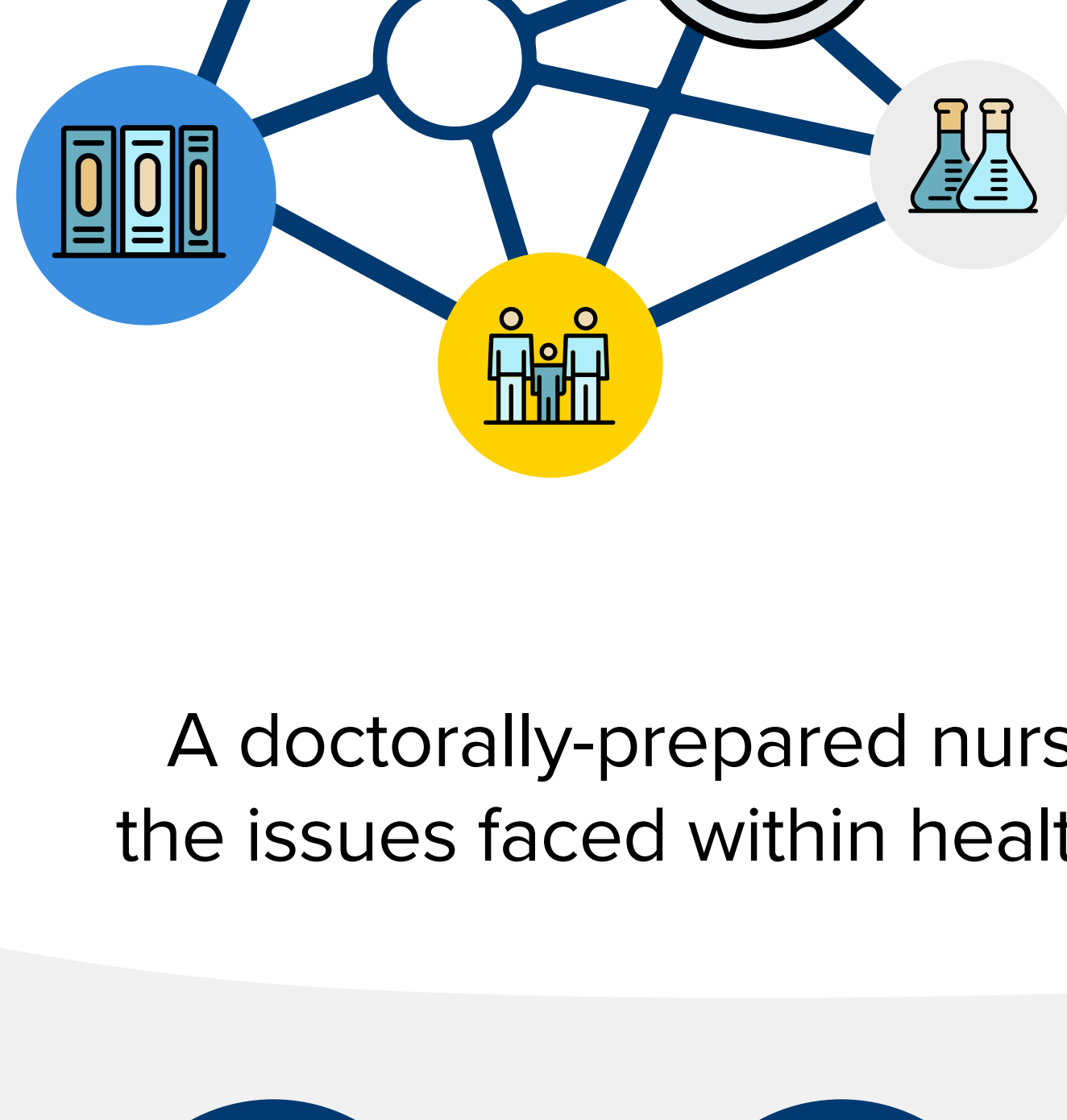


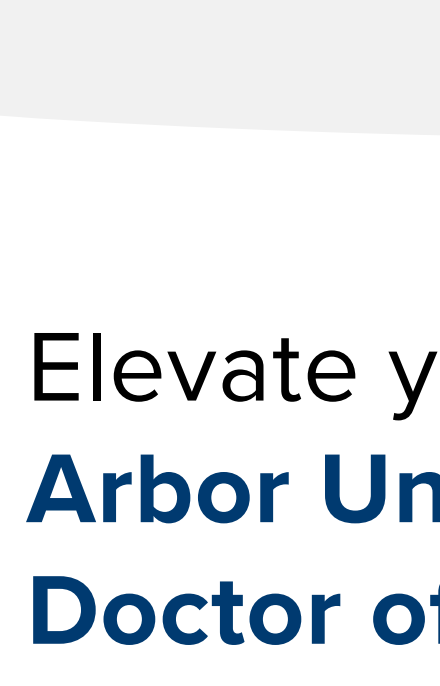
# Doctor of Nursing Practice



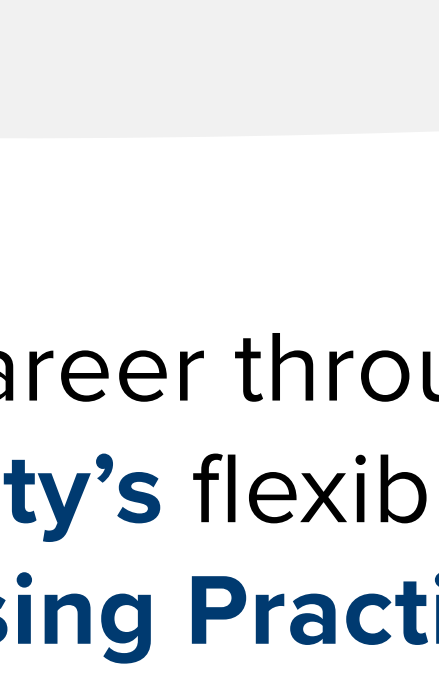
## THE NEED FOR THE DNP DEGREE

Healthcare is **complex** and **dynamic**, requiring nurses to maintain the highest level of scientific **knowledge** and practice **expertise** to meet the ever-changing demands placed on them. The future of nursing relies on effective and innovative leadership.

A doctorally-prepared nurse leader can mitigate many of the issues faced within healthcare systems today, including:



**Increased complexity** of patient care



National concerns about the **quality of care** and **patient safety**



Shortages of **nursing personnel**



The need for **qualified nursing faculty**

Elevate your career through **Spring Arbor University's** flexible online **Doctor of Nursing Practice (DNP) in Strategic Leadership** degree.



## WHY EARN A DNP IN Strategic Leadership



### WHAT IS A DNP IN STRATEGIC LEADERSHIP?

The **DNP is a terminal degree**, preparing graduates to pursue the top-tier leadership roles in healthcare organizations and facilities.

### PUTTING SKILLS INTO ACTION: DNP LEADERSHIP ROLES

Nurses equipped with a DNP degree have many unique career opportunities in areas such as **healthcare administration, advanced practice nursing, and academia**.

DNP graduates with a strategic leadership focus are an excellent fit for healthcare executive roles, including C-Suite positions, because they are experts in practice as well as healthcare policy, technology, and delivery.

## NURSES WITH A DNP DEGREE CAN WORK IN A VARIETY OF SETTINGS SUCH AS:



**COLLEGES, UNIVERSITIES + RESEARCH INSTITUTIONS**



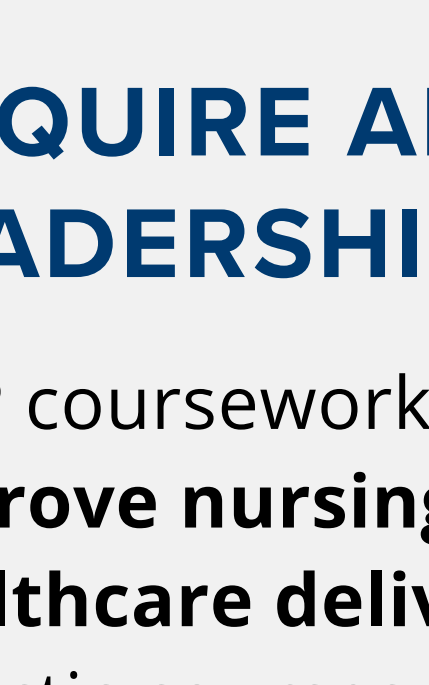
**GOVERNMENT SECTOR**



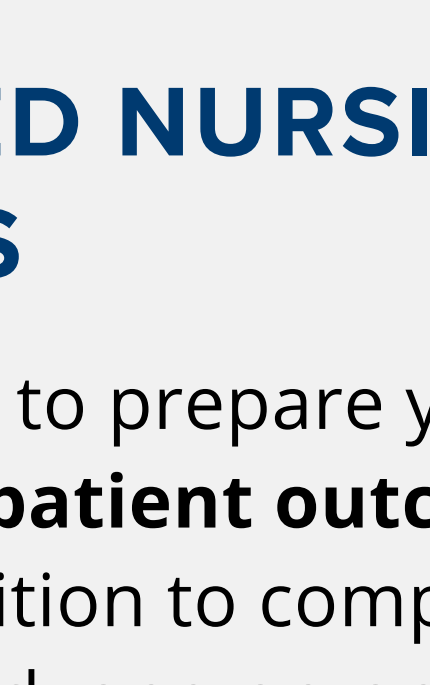
**OUTPATIENT CARE CENTERS**



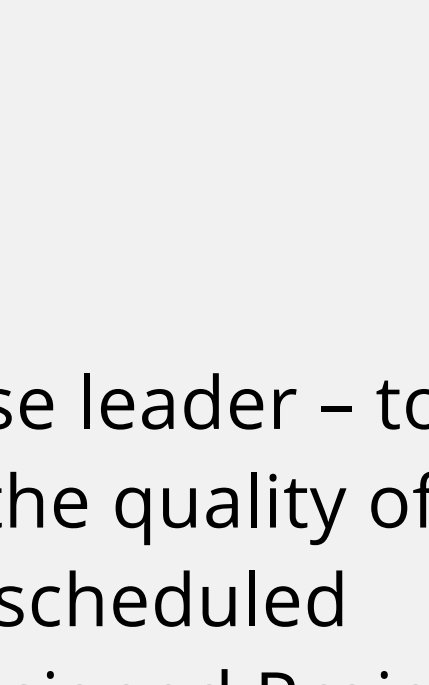
**NURSING, RESIDENTIAL + LONG-TERM CARE FACILITIES**



**HOSPITALS + HEALTHCARE SYSTEMS**



**PHYSICIAN OFFICES + PRIVATE PRACTICES**



*approximately*  
**1/3**  
**OF HEALTHCARE EXECUTIVES ARE EMPLOYED IN HOSPITALS**

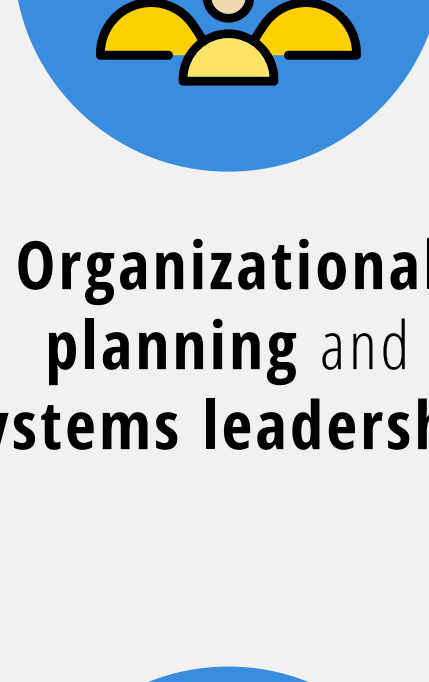
## ACQUIRE ADVANCED NURSING AND LEADERSHIP SKILLS

DNP coursework is intended to prepare you as a nurse leader – to **improve nursing practice, patient outcomes**, and the quality of **healthcare delivery**. In addition to completing your scheduled didactic courses, you will work one-on-one with an assigned Project Faculty to complete your DNP Project **providing you with research experience and problem-solving opportunities**, while meeting required AACN essentials.

### DNP essentials include:



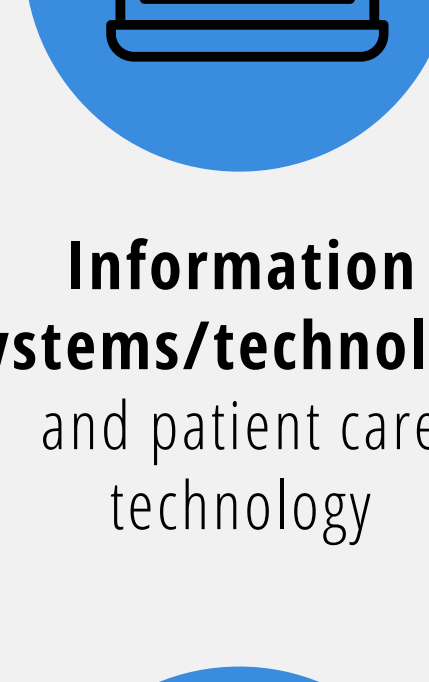
**Scientific underpinnings** for practice



**Organizational planning** and **systems leadership**



**Clinical prevention** and **population health**



**Information systems/technology** and patient care technology



**Healthcare policy**



**Interprofessional collaboration**



**Evidence-based management practices**

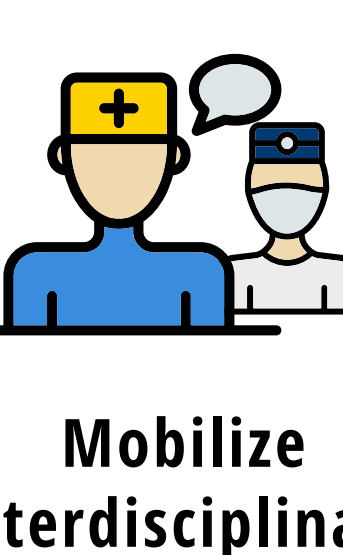


**Advanced nursing practice**

## Serve as an industry leader - DNP graduates have specialized knowledge and skills, allowing them to:



**Identify emerging trends**



**Initiate efforts to address clinical issues**



**Direct quality improvement**

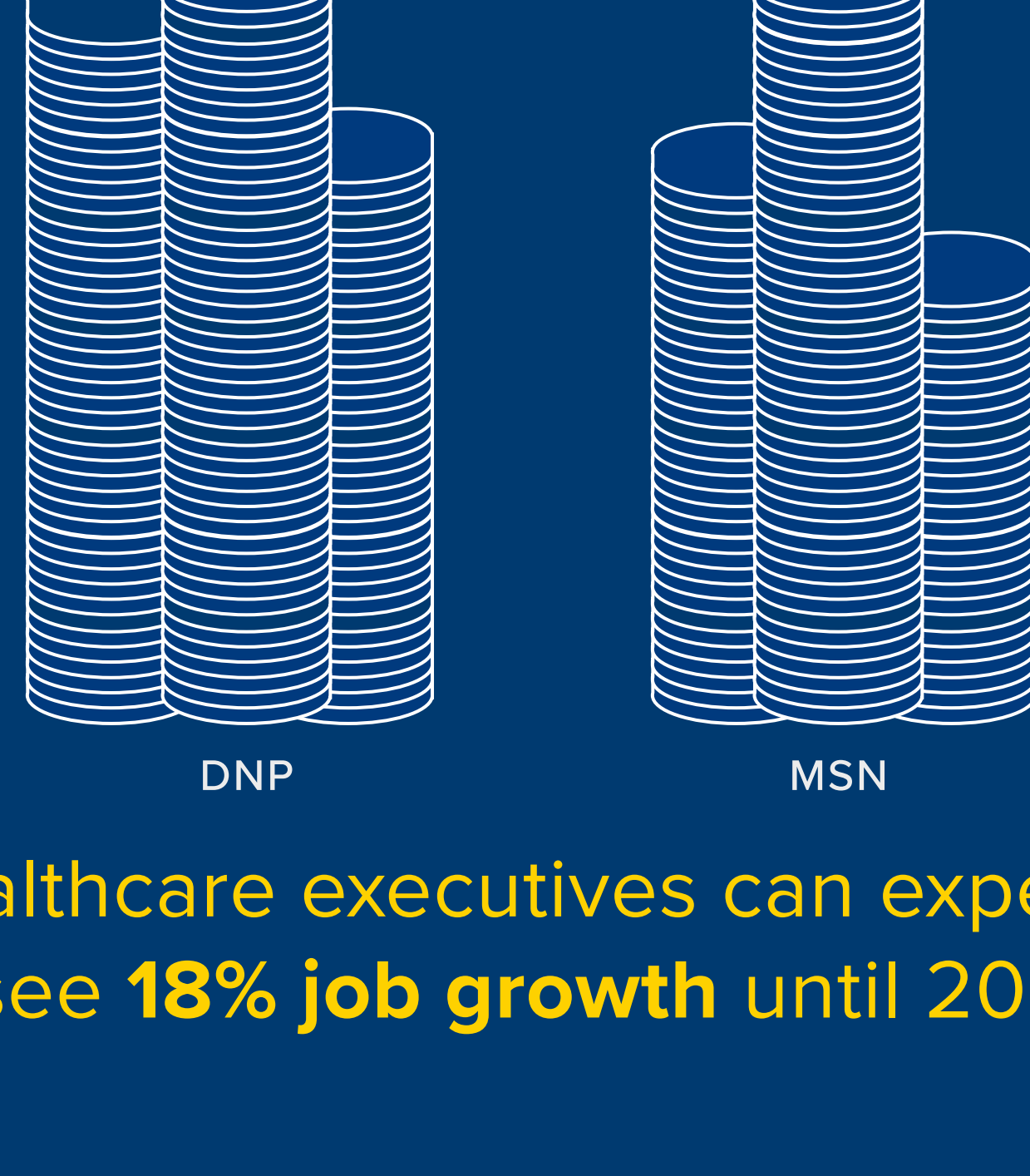


**Mobilize interdisciplinary teams**



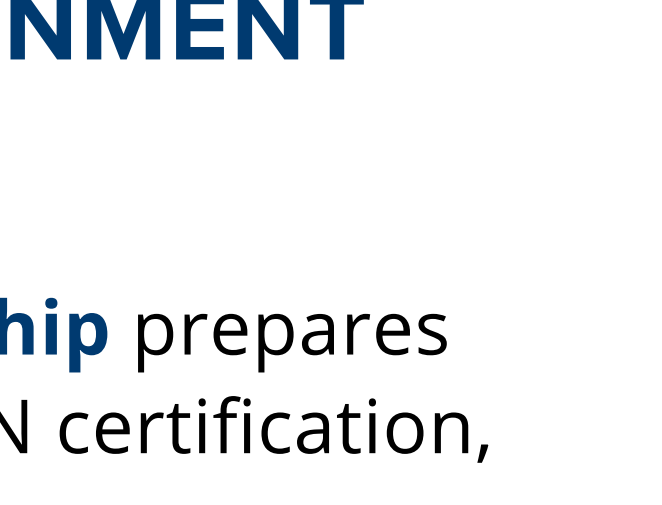
## HOW DOES SALARY COMPARE FOR MSN + DNP GRADUATES?

The **average salary** of a nurse with a DNP is **\$102,000** — **nearly 8% higher** than master's-level nurses, **\$94,000**.



Healthcare executives can expect to see **18% job growth** until 2028

## BE A NURSE LEADER AND A KEY PLAYER IN TODAY'S COMPLEX HEALTHCARE ENVIRONMENT



**Spring Arbor's online DNP in Strategic Leadership** prepares nurses who hold an MSN, with or without an APRN certification, to impact the future of healthcare.

As an online student, you'll enjoy:



**A faith-based community** of faculty and staff who care about your growth



**Online flexibility** allows you to do coursework anytime, anywhere



**A week off** between classes thanks to our **7-1-7 model**



**Support from a Student Success Advisor** who will guide you during the program

LET YOUR *light* SHINE

