THE SAU CONCEPT

Spring Arbor University is a community of learners distinguished by our lifelong involvement in the study and application of the liberal arts, total commitment to Jesus Christ as the perspective for learning, and critical participation in the contemporary world.
As a Spring Arbor University online student, your growth and success – academically, professionally and personally – are our focus. Even though you may not be physically present on campus, you are part of a community of learners that is distinguished by our lifelong involvement in the study and application of the liberal arts, a total commitment to Jesus Christ as the perspective for learning, and critical participation in the contemporary world.

As leaders in adult online education, we understand that you need flexibility and support. That is why I encourage you to fully engage with your fellow students, faculty and your student success advisor. Each will enrich your academic experience in ways you never imagined possible.

You are here to receive a quality education and to advance your career. Keep these goals top of mind as you engage in critical thinking by asking questions in your pursuit of wisdom. Demonstrate your personal commitment to responsible, ethical leadership and effective communication through the original work you do here. Remember, the skills, knowledge and abilities you gain as a Spring Arbor University student will serve you well long after you have completed your degree.

We appreciate your interest in Spring Arbor University and wish you the best in your academic endeavors.

Dr. Brent Ellis
President
**ABOUT SAU ONLINE**

**Since 1873,** Spring Arbor University has helped students pursue wisdom by offering an education grounded in the Christian faith. What began as a small elementary and secondary school in the late 1800s has evolved into a premier private Christian university that offers engaging online programs designed to meet the unique needs of busy, working adults. While we’re not the only university to offer online degree programs, our distinction lies in our total commitment to providing educational excellence within a Christ-honoring and supportive online community.

- Spring Arbor University has been voted No. 10 of 50 Best Value Christian Colleges and Universities in the country by Christian Universities Online.

- Spring Arbor University was named in the 50 Best Value Christian Online MBA Programs 2015 by Best Value Schools.

- U.S. News & World Report named Spring Arbor University in the top tier of the “Midwestern Regional Universities” category of colleges and universities.

- Spring Arbor University is named in the 50 Most Affordable Christian Colleges in the U.S. by Christian Universities Online.

“**What a blessing it is to be an SAU graduate student. Not only am I investing in my future and in the development of my career, but I am surrounded by a community of mentors and scholars who are also committed to integrating Christ’s love into today’s business world.**”

Chelsea Page, MBA

*A full list of awards and recognition can be found at online.arbor.edu/awards-and-recognition*
STUDENT SUPPORT

SAU Online is a pioneer and leader in adult online education. We understand your needs, and we welcome you with an online environment specifically created to enhance your strengths and support your journey.

- An Online Admissions Representative will help you choose a program that best fits your needs and walk you through the admissions process.
- Our Financial Aid Staff will give you accurate information on financial resources, based on your specific needs and circumstances.
- You will have direct access to SAU’s highly acclaimed instructors.
- Upon acceptance, you will be assigned your own Student Success Coach, who will be your personal concierge from day one to graduation day.
- Throughout your program, you’ll enjoy rich opportunities to strengthen your walk with God, build your professional network, master subjects in your sphere of influence and build lifelong friendships with fellow Christians around the world.
- Our Tech Support Team will help you with any technical issues you may have.
- A Graduate Career Advisor will help you develop a career plan and will notify you of opportunities, experiences or resources related to your career plan.
- You are assigned an Academic Advisor when you are accepted who will recommend schedules, monitor your progress, answer program-related questions and direct you to appropriate support services.

ONLINE LEARNING COMMUNITY

At SAU Online, you’ll find that you are becoming close friends with your classmates, and your professor even encourages you to call him or her when you need help.

From the comfort of your own home, you will submit assignments, take tests and review class resources. You also will enjoy engaging podcasts, interesting threaded discussions and thought-provoking videos that cause you to be transformed in ways you never thought possible.

Keeping you connected is our priority, which is why we offer so many ways to keep in touch – email, chat, discussion boards, live audio-conferencing, a state-of-the-art learning management system, iTunesU® and more.
ACCREDITATION

The Higher Learning Commission (HLC) – All degrees offered by Spring Arbor University are accredited by The Higher Learning Commission, 30 N. LaSalle St., Suite 2400, Chicago, IL. 60602. 1.800.621.7440.

Spring Arbor has been approved by the Michigan Department of Education to offer online reading courses for elementary and secondary teachers that are required by Michigan law for initial certification renewal. The courses are EDU 624 for elementary and EDU 625 for secondary.

Commission on Collegiate Nursing Education (CCNE) – Spring Arbor University's Bachelor of Science in Nursing (BSN) and Master of Science in Nursing (MSN) programs are accredited by the Commission on Collegiate Nursing Education, One Dupont Circle, NW Suite 530, Washington, DC 20036.

State Authorization
SAU is authorized to offer online education in the following states: AK, AZ, CA, CO, CT, DC, DE, FL, GA, HI, ID, IL, IN, KS, KY, LA, MA, ME, MI, MO, MS, MT, NC, ND, NE, NH, NJ, NY, OH, OK, PA, RI, SC, TN, TX, UT, VA, VT, WA, WV, WY

SAU is authorized to offer online education in the following states with limitations: DE, KY, LA, MA, NC, ND, NY, OH, WA, WV

AWARDS AND RECOGNITION

As the popularity of online degree programs grows, the number of schools offering online degrees grows as well. When researching online schools to earn your degree, you want to make sure you are looking only at accredited colleges. Accreditation is important because it means the university is held up to a certain standard. You also will want to compare the school's rankings and any recognition awarded by third-party sources. This way, you’re getting a quality education that is recognized for its student satisfaction, instructional quality, and credibility.

Spring Arbor University Online offers highly-ranked, highly-respected educational programs for busy adults. In addition to being accredited by the Higher Learning Commission, we’ve received numerous awards and rankings for our degree programs. See below for recent rankings and awards.

- Ranked in U.S. News Best Colleges: Regional Universities Midwest Rankings
- Ranked in the 50 Best Christian Colleges and Universities 2015*
- Named in the Best Online Christian Graduate Schools Guide 2015*
- Named in the 50 Most Affordable Christian Colleges in the U.S.*

*Christian Universities Online
SAU ONLINE PROGRAMS

Spring Arbor University offers affordable, accredited, Christ-honoring degrees online that are designed to broaden your professional reach, enrich your faith and make you more marketable in your sphere of influence. As an SAU online student, you will enjoy an engaging curriculum that will prepare you to pursue a more purposeful career with confidence. You’ll also find it easy to engage with your instructors and peers. It's a fully integrated approach to online education that’s specifically designed to inform and transform the mind, body and spirit of adult learners.

FINANCIAL AID

There are many different sources of financial aid available to those who qualify at Spring Arbor University Online. We will work with you to identify the financial benefits for which you may qualify, including state and federal aid, military discounts and tax benefits.
MASTER OF ARTS IN BUSINESS ADMINISTRATION

- Total Credit Hours: 36
- Tuition Per Credit: $633
- Total Tuition: $22,788
- Application Fee: $30
- Registration Fee: $40/sem
- Technology Fee: $105/sem
More than nine in 10 US employers plan to hire recent MBA graduates in 2015. Even more desire a trusted business professional whose education, from start to finish, has a firm foundation in principled values and ethical awareness. SAU Online meets the needs of both employers and busy adult learners by offering a convenient and affordable online MBA with your choice of six concentrations that are grounded in virtuous business practices that serve a greater good.

You will learn more than simply edifying the rights and wrongs of business; you will learn to navigate, solve and successfully lead as Christians through the inevitable ethical dilemmas that arise in every organization.

**FOUNDATION COURSES**

- **MBA601 Leadership and Business Ethics (3)**
  Orients students to the MBA program. Introduces students to leadership and business ethics as a foundation for effective management and leadership in organizations. Explores organizational leadership from the Christian perspective. Covers the nature of leadership, assessing leadership effectiveness, leading change, leadership in groups and teams, and emerging leadership theories and issues.

- **MKT661 Marketing Management (3)**
  Introduces the principles of service and stewardship through marketing management. Focuses on concepts, principles and techniques of marketing with emphasis on application in client organizations. Topics include customer value and satisfaction, market research and surveys, market segmentation, differentiation, positioning, and the development and execution of marketing plans. Integrates a Judeo-Christian perspective, ethics, values and corporate social responsibility.

- **MIS624 Information Technology and Project Management (3)**
  Examines current and emerging technologies from a managerial perspective. Integrates principles and application of project management skills. Covers the strategic use of information technologies to achieve organizational goals, support business initiatives, and enhance personal and organizational productivity.

- **ACC631 Financial Accounting for Decision-Makers (3)**
  Introduces the fundamental concepts and principles in financial accounting as a discipline to support managerial decision-making in organizations. Covers financial ratio calculations and analysis, preparation of financial statements, taxes, accounting liquidity, contribution margin, budgeting, and auditing issues. Integrates ethical considerations, faith and biblical values into business practices.

“Earning my MBA from a Christian perspective was a game-changer. I was encouraged to integrate Jesus’ teaching in my coursework, and view the business world through a Christian lens.”

Troy Trahan
SAU Online MBA graduate
**FOUNDATION COURSES CONTINUED**

- **MBA602 Business Decision-Making and Analysis (3)**
  Introduces students to data-driven decision-making principles and techniques from the economic, statistical and strategic thinking perspective. Students gain knowledge and skills in making effective decisions that enhance the financial, social and environmental performance of organizations. Covers both quantitative and qualitative problem-solving methods that are applicable to the business research project as well as applications in the business world.

- **IBS607 International Business* (3)**
  Introduces key aspects of contemporary international business management and the implications of international business on organizational strategy, structure and function. Coverage includes country differences, trade and investment, global monetary systems, and competition in a global marketplace.

  *As part of the International Business course (IBS607), students will attend an International Business Summit as part of a four-day trip to New York City. The university covers the cost of accommodations (e.g., hotel, food) to participate in the Summit. Students are responsible for travel arrangements and expenses.

- **MBA691-MBA699 Living Case Study (9)**
  Introduces students to the fundamentals of organizational development, planned change initiatives and applied business research methods. Guides students through the process of designing, proposing, implementing and reporting results through a problem-based approach. Students will conduct an action research project with a host organization, which is selected and secured by the student. Students have regular contact with the Living Case Study faculty who provide oversight, guidance and assessment on the applied research project.
FINANCE CONCENTRATION
Develops fundamental knowledge of the theory and practice of business and corporate finance with a focus on applying financial theory to specific business situations. Students will develop critical thinking skills, computer skills, effective communication skills, and the skills needed to work effectively in groups or team environments.

- **FIN601 Financial Economics (3)**
  Introduces financial economic principles critical for understanding financial markets and the evaluation of a firm’s financial performance. Covers issues related to inflation, GDP, interest rates, money supply, unemployment, classical and Keynesian theory, multiplier effect, fiscal and monetary policies.

- **FIN602 Managerial Finance (3)**
  Examines fundamental concepts and contemporary approaches to financial management in organizations. Covers financial objectives of investments and management, lease financing, securities portfolios, dividend policies, risk/return, tradeoffs, capital budgets, cost of capital, cash management, and international finance.

- **FIN603 Investments (3)**
  Introduces theory and application of investments from a corporate perspective. Explores investment strategies and management including the importance of long and short term investments. Covers the nature of financial markets, security pricing models, and security analysis techniques, security risk, and risk analysis.

HEALTHCARE ADMINISTRATION CONCENTRATION
Develops management knowledge and skills necessary for health care professionals and builds business acumen required for effective health care leadership. The concentration courses focus on the complexities and trends in the health care industry by focusing on contemporary issues in health care administration, policy, economics, quality, and strategy of health care management.

- **HCA602 Healthcare Finance (3)**
  Examines the fundamentals of financial management in the health care sectors. Prepares non-financial health care professionals with skills necessary to manage and control costs while simultaneously investing resources in strategic opportunities.

- **HCA603 Quality in Healthcare (3)**
  Identifies the principles of quality improvement necessary for creating a quality culture in health care. Examines tools and methods for planning and implementing quality improvement initiatives in health care. Addresses both clinical improvements related to the delivery of quality patient care and process improvements related to the processes necessary in supporting the delivery of quality patient care.

- **STL602 Strategic Planning and Management (3)**
  Introduces the concepts of strategic planning and management and considers the vision, mission, and goals of an organization. Examines the balanced scorecard approach to strategic planning and management for translating strategy to action.
HUMAN RESOURCE MANAGEMENT CONCENTRATION
Develops knowledge and skills necessary to leverage organizational human resources to improve individual performance and enhance organizational effectiveness. Strengthen skills in problem-solving, strategic thinking, and critical analysis necessary for identifying and solving human related issues within an organization. Prepares students to promote employee and organizational growth through individual and organizational learning.

■ HRM601 Workplace Learning and Development
Develops the knowledge and skills necessary for managers to promote employee and organizational growth through organizational learning. Explores how adults in the workplace acquire knowledge and skills necessary for human performance improvement. Covers issues related to human performance improvement and best workplace learning and development practices.

■ MGT606 Management and Human Resources
Explores major issues of managing human resources. Develops skills in assessing human resource needs for career development and organizational effectiveness. Covers hiring, terminations, assessment, compensation, training, safety, promotion, and evaluation of human resources.

■ ORG602 Organizational Psychology
Introduces the management of behavior in organizations, the field of industrial and organizational psychology, and various aspects of people in the workplace. Covers issues related to employee development through training and learning, employee productivity, well-being, attitudes, behaviors, motivation, and leadership.

MANAGEMENT CONCENTRATION
Develops skills necessary for effective traditional management in organizations and enhances the development of skills in managerial finance, management and human resource development as well as strategic planning and management. The concentration is developed for individuals interested in the strengthening traditional business administration and management knowledge and skills for effective organizational leadership.

■ FIN602 Managerial Finance (3)
Examines fundamental concepts and contemporary approaches to financial management in organizations. Covers financial objectives of investments and management, lease financing, securities portfolios, dividend policies, risk/return, tradeoffs, capital budgets, cost of capital, cash management, and international finance.

■ MGT606 Management and Human Resource Development (3)
Explores major issues of managing human resources. Develops skills in assessing human resource needs for career development and organizational effectiveness. Covers hiring, terminations, assessment, compensation, training, safety, promotion, and evaluation of human resources.

■ STL602 Strategic Planning and Management (3)
Introduces the concepts of strategic planning and management and considers the vision, mission, and goals of an organization. Examines the balanced scorecard approach to strategic planning and management for translating strategy to action.
Online MBA Concentrations Continued

Organizational Development Concentration

Develops a strong foundation in assessing, researching, and finding possible solutions to personnel and organizational problems. Develops requisite skills necessary for understanding, predicting, and influencing individual and group behavior in organizations as the foundation for leading effective organizational development and change initiatives. The concentration is developed for people interested in applying social and psychological principles in the work context to positively influence individuals, groups, and organizations.

- **ORG602 Organizational Psychology**
  Introduces the management of behavior in organizations, the field of industrial and organizational psychology, and various aspects of people in the workplace. Covers issues related to employee development through training and learning, employee productivity, well-being, attitudes, behaviors, motivation, and leadership.

- **ORG603 Groups and Teams in Organizations**
  Examines the management and development of groups and teams in organizations. Develops skills in creating and effectively managing teams in organizations. Covers job design in groups and team development, conflict management, team building, decision making in groups and teams, and approaches for improving productivity and organizational effectiveness.

- **ORG604 Organizational Culture and Strategy**
  Explores innovative approaches for organizing the business as a transformative and competitive strategy through structuring, processes, and culture. Develops skills for designing, implementing, and managing strategic change and transformation in organizations to foster resulting change in collective behavior.

Strategic Leadership Concentration

Prepares business professionals to predict and influence individual and group behavior through strategic leadership. The concentration is designed for organizational professionals already proficient in administrative management. Broadens knowledge and skills through strategic leadership, strategic planning, and management courses.

- **ORG604 Organizational Culture and Strategy**
  Explores innovative approaches for organizing the business as a transformative and competitive strategy through structuring, processes, and culture. Develops skills for designing, implementing, and managing strategic change and transformation in organizations to foster resulting change in collective behavior.

- **STL601 Strategic Leadership**
  Examines characteristics and skills that allow leaders to make positive and strategic contributions to their organizations. Focuses on the development of strategic leadership skills including the development of strategic thinking and strategic actions for superior organizational performance.

- **STL602 Strategic Planning and Management**
  Introduces the concepts of strategic planning and management and considers the vision, mission, and goals of an organization. Examines the balanced scorecard approach to strategic planning and management for translating strategy to action.
“The Gainey School of Business at Spring Arbor University is unique to any other college I’ve experienced. The business curriculum is centrally focused on ethics, leadership and practical business strategies to solve problems and promote growth within all stakeholders of an organization.”
Sherri Best, MBA